



DEADLINE FOR SUBMISSION: Sunday, August 30th, 2026

Texas Watermelon Association

Promotions Coordinator Application

Thank you for your interest in the **Texas Watermelon Association (TWA) Promotions Coordinator** position. Please complete this application and submit it along with your resume and any relevant supporting materials.

SEND INFORMATION AND RESUMES TO THE EMAIL texaswatermelons@gmail.com ADDRESS ONLY.

Applicant Information

Full Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Preferred Method of Contact: ☐ Phone ☐ Email ☐ Text

Position Information

Position Applied For: Promotions Coordinator (Part-Time)

Date Available to Start: _____

Are you legally authorized to work in the United States? ☐ Yes ☐ No

Do you possess a valid driver's license and reliable transportation? ☐ Yes ☐ No

Do you carry both health and auto insurance? ☐ Yes ☐ No

Are you available to travel throughout Texas and out of state? ☐ Yes ☐ No

Are you available to attend the Texas Watermelon Convention, Board Meetings, and industry events as required? ☐ Yes ☐ No

Including: TWA 60th Annual Meeting- Omni Fort Worth, TX

TWA Annual Queen Pageant: November 4th-6th, 2026

National Watermelon Association Convention and NWA Queen Pageant Las Vegas, NV
February 24–27, 2027, at the Planet Hollywood Resort & Casino in Las Vegas, Nevada

Education

High School

School Name: _____

Graduation Year: _____

College/University (if applicable)

School Name: _____

Degree/Major: _____

Graduation Year: _____

Additional Education, Certifications, or Training

Employment History

Please attach most recent resume to this application.

Experience & Qualifications

Event Planning Experience

Describe any experience you have planning meetings, conferences, conventions, fundraisers, pageants, or special events.

Social Media & Marketing Experience

Please describe your experience managing social media accounts, creating content, marketing campaigns, newsletters, websites, or promotional materials.

Leadership & Mentorship Experience

The Promotions Coordinator works closely with the Texas Watermelon Queen and Queen candidates. Please describe any experience mentoring, coaching, leading, teaching, or working with youth and young adults.

References

Reference #1

Name: _____

Relationship: _____

Phone: _____

Email: _____

Reference #2

Name: _____

Relationship: _____

Phone: _____

Email: _____

Applicant Certification

I certify that the information provided in this application is true and complete to the best of my knowledge. I understand that any false statements or omissions may disqualify me from consideration or result in termination if employed.

Applicant Signature: _____

Date: _____

Submission Instructions

Please submit:

- Completed application
- Resume
- Optional samples of social media, marketing, event planning, or communications work

We appreciate your interest in helping promote Texas-grown watermelons and supporting the Texas Watermelon Association's mission for future generations. 🍉

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